

Quote

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WITHIN THE WEEK

"The man has no occasion to hate me," DISRAELI once observed, in speaking of a contemporary. "I can't recall that I ever did him a favor."

Perverse human nature has not changed greatly thru the centuries. Those who feel that we shall make world friends at a wholesale rate by laying our largess on the line are probably deluding themselves. Now and again, some individual may express gratitude for timely aid, but by and large, it goes against the grain to love our benefactors. This is doubly true where the benefactor has a practical purpose behind his bounty. And it is rather absurd for us to pretend that we are lacking in such a purpose.

We are out to retard Russian aggression. And everyone in the world knows it. It is a war where meat and bread are the bullets; skilled technicians the troops. We may keep Communism down in some areas if we work hard enough, and fast enough. But a grateful populace isn't going to arise and embrace our form of democracy. Any such pretense of hip, hip, hypocrisy is unbecoming in us.

The best we can hope for is to keep in power a few shaky gov'ts that are anything but democratic in their basic concepts. About all you can say for them honestly is that they are not in open alliance with

Moscow. Let us not pretend any more than that.

PRICES: First-quarter corporate profits are proving embarrassingly high. This gives new impetus to wage demands. One reason, of course, that industry hasn't reduced prices more generally is the pending increase in wage rates. And one reason for upping wages is the prevailing high range of prices. It is all pretty complex and confusing. But the gen'l trend will be downward. Business must take itself out of major mkts.

ATOM BOMB: The attack on LILIENTHAL has shifted from the abusive McKELLAR approach (which made former TVA head many friends) to the more temperate position of TAFT. Ohio Senator distrusts LILIENTHAL "share-the-bomb" ideology in view of current Russian behavior. Where, mo ago, LILIENTHAL confirmation seemed assured, his chances are not very good now.

TELEPHONE STRIKE: Most of you will know by the time you read these words. We could be mistaken, to be sure, but we rather imagine you will be able to put thru a call for us on Monday and thereafter. Temper of the country will not long sustain lapse of an essential service. If worst comes, gov't will have to intervene.



SHIFTING SANDS

You may not have observed any great difference in your area, but taking the country as a whole, Easter Lilies were somewhat more moderately priced this season. Bulb production hit new high, and last-min Jap imports made growers a bit skittish... Prof GEO B KISTIAKOWSKY, of Harvard, accepting a medal from N Y Section of American Medical Society, told for 1st time of a war-developed explosive which looked, tasted and smelled like flour; could even be baked into edible bread. Many tons shipped to China, and Japs never suspected the secret... Manufacturing failures in '46 outnumbered wholesaling and retailing failures, according to Dun & Bradstreet. It's 1st time in American business history... It might possibly interest you to know that approx one-sixth of all salaries in the U S are now going to public employees. Public pay rolls last yr totaled \$18 billion; private pay rolls, \$84 billion.



FOR THOSE WHO WILL NOT BE MENTALLY MARGINED

Quote

"HE WHO NEVER QUOTES, IS NEVER QUOTED"

Charles Haddon Spurgeon

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LESTER B PEARSON, Canadian Undersec'y of State for External Affairs, speaking from *Herald-Tribune* High School Forum, WMCA: "The basic divisions today are not geographical. They are in the minds of men." 1-Q

Judge MAY LAHEY, 58-yr-old veteran of 18 yrs on Los Angeles Municipal Court bench: "Women are quick-thinking, nimble-witted, and these are characteristics valuable in the law. Furthermore, women lawyers are just as convincing before a jury as men—isn't it a woman's second nature to act?" 2-Q

PATRICK J KELLY, supervisor of announcers at NBC: "The radio announcer's voice is important... but not as such. It's what a man does with his voice that counts. The most essential component of success lies in a command of English." 3-Q

Sign in Fifth Ave dress shop: "Our gowns are southern style—show enough!" (Quoted by EARL WILSON, syndicated col.) 4-Q

J MORRIS JONES, managing editor *World Book Encyclopedia*, on recent changing of name Boulder dam to Hoover dam: "It's things like this that give encyclopedia editors gray hairs." 5-Q

Dr SAM'L N STEVENS, pres, Grinnell College, addressing luncheon of Society for Advancement of Mgt, Los Angeles: "It is true that man is a physiochemical machine, but too much of your thinking has been based on that idea. Man is more than a machine, and employees are not satisfied, happy or efficient when they are put on a slide rule." 6-Q

U S Information Control Division, Germany, reporting poll in which 76% of those interviewed favored continuance of American occupation for at least 10 yrs: "Those who did not want the Americans to stay as long as 10 yrs felt Germany could control, itself, that costs of occupation were too

"MAY WE
Quote
YOU ON THAT?"

great, and that responsibility could be well turned over to the Germans now to achieve economic unity." 7-Q

ANEURIN BEVAN, British Minister of Health: "If housing were a military operation, we could shoot some of the builders." (Quoted in *British Magazine*.) 8-Q

ROB'T MITCHUM, film star: "When I was a child I wanted to be a burglar. I never quite realized my ambition but when I first started raking in movie and radio money I thought that I was on my way. But after doing 7 pictures last yr I ended up with exactly \$2,200. Now I'm wondering who burglarized whom." 9-Q

HENRY J TAYLOR, world traveler and correspondent: "Somebody needs to make the world a safe for democracy." 10-Q

Dr C F GARRETT, archbishop of York: "Today we must realize that we must give our best for the sake of the community, that it is a crime against it to withhold from it the utmost we can give." 11-Q

Mrs FRANKLIN D ROOSEVELT, speaking in San Diego, Calif: "People who talk about another war don't realize that there can't be a 3rd world war unless we are reconciled to extinction, for another war will mean extinction of the human race." 12-Q

MILLARD F CALDWELL, Gov of Fla, deploring countrywide failure to curb reckless driving: "Photographs in newspapers of shattered auto-

mobiles, and even dead and injured leave the public apathetic. Motorists will even drive at reckless speeds to the scene of an accident." 13-Q

ERNEST BEVIN, British Foreign Sec'y, proposing toast at official dinner in Moscow: "We four must not let the people of today or tomorrow say there were men who had a chance to save the world and they muffed it." 14-Q

LEONARD F CRAMER, exec v-pres, Du Mont Laboratories, N Y, predicting programs for video will be filmed and packaged (like electrical transcriptions) for mailing to stations over country: "Early television networks will be built almost entirely on syndicated film." 15-Q

Maj-Gen'l GRAVES B ERSKINE, newly-elected pres Nat'l Ass'n for Employment of the Handicapped: "It costs an average of \$300 to rehabilitate a handicapped person... It costs an average of \$500 a yr to keep a person on relief. Which is the better course: To put out \$300 and train and equip a man or woman for a job or spend \$500 a yr helping him for the rest of his life?" 16-Q

ISIDOR ROTH, Omaha, Neb, designer of foundation garments: "When I look at a woman, I see deltoid, gluteal and rhomboidal muscles." 17-Q

KENT COOPER, exec director, *Associated Press*: "The battle to keep information channels clean and to maintain the truth in news can only be fully won when international propaganda is thrown into the discard so nations can begin to live in peace with each other without abrasive international propaganda doing its destructive work." 18-Q

RALPH McDONALD, Washington, sec'y Nat'l Education Ass'n Commission of Teacher Education and Professional Standards: "Only those students who, generally speaking, are among the upper 1/3 in personality, ability, character

and scholarship should enter teacher education or teaching." 19-Q

"
KING GEO VI, on tour of S Africa, calling on British Empire for mutual help and understanding in a "determination to solve our problems together": "Why should it not be so? Are we not... the greatest brotherhood in the whole history of man, a brotherhood that has been strengthened and not weakened by past differences, of which, like wise men, we have forgotten the causes and remembered only the lessons?" 20-Q

"
MAYOR HUBERT H HUMPHREY, of Minneapolis, Minn, advising meeting of Americans for Democratic Action, a liberal anti-Communist group, to get its head out of international clouds, start working on home-town problems: "Go back home and take care of the delinquency and the run down house and the labor mgt problems in your home town. That's harder than talking about some international problem." 21-Q

" "
FIORELLA H LA GUARDIA: "Chaos will set in on this country unless we start building homes. In-laws just can't live together." 22-Q

" "
GODFREY BLUNDEN, noted Australian novelist who lived in Russia from early '42 to middle of '43: "The U S State Dep't broadcasts to Russia are a laugh. Only the Party mbrs have radios. At most 2 1/2 % of the population. And the Party mbrs are the ones who are happy over there—what little there is to get they get. The people who should hear those broadcasts are not allowed to have radios." 23-Q

" "
LAURITZ MELCHIOR, famed Metropolitan Opera tenor: "Get your Congress to do something for art. Otherwise in America you will have crooners—and nothing else... Too much 1st-class musical talent is going to waste. They'd rather com-

pose *Open the Door, Richard*, and make a million." 24-Q

" "
FREDERICK H OSBORN, U S deputy of UN Atomic Energy Commission: "Personally, I think that a treaty that left any loopholes for nat'l rivalries in atomic weapons would be more dangerous to the world than no treaty at all." 25-Q

On the Other Hand...



COL ROB'T R MCCORMICK, Chicago, editor and publisher: "Great Britain is bankrupt and is only subsisting on American charity." 26-Q

" "
CLEMENT ATTLEE, British Prime Minister: "Some people abroad are suggesting that the day of this country is over. Some of them thought so in the war, but discovered their mistake... The British people are never daunted." 27-Q



" "
MRS MARY FRANZEN and Mrs. CATHERINE KIRSCHHOCH, 92-yr-old twins of Jamaica, N Y, currently practicing the rumba at local dance studio. "This rumba interests us. It's got a beat we like... We've been dancing all our lives. Keeps us young. We're going right on dancing, learning the new steps as they come along." 28-Q

" "
NILES TRAMMEL, Nat'l Broadcasting Co, denying that tentative plans for radio advisory council would develop into supervisory office similar to Motion Picture Producers ass'n: "There will never be a czar in radio." 29-Q

" "
DR HARLOW SHAPLEY, Harvard Univ: "Too many of us feel that just because we know how to build a faster tractor, we are a superior people." 30-Q

" "
JAS P WARBURG, international financier, addressing College Confer-

ence of Foreign Policy Ass'n: "The only way to stop the expansion of Soviet nationalism is to stop the expansion of all nationalism, including our own. The only way to stop the expansion of Communist totalitarianism is to create a positive counter-force of dynamic democracy." 31-Q

" "
JOHN C TYSEN, v-pres Previews, Inc, a real estate clearing house, reporting conditions in Europe: "I spent the 1st 5 days of my stay in France on the Riviera. It is still the land of luxury, idleness and gambling. I saw more Rolls Royces and Cadillacs in a morning outside the Carlton hotel at Cannes than I could see in a full day in N. Y." (Quoted by FERMAN WILSON, *Miami Herald*.) 32-Q

" "
SHIN HOCHI, of Tokyo: "Many Japanese girls are drifting into immoral love affairs because they are drunk with the heavily intoxicating freedom which has been bestowed upon them." 33-Q

" "
GEO TOMLINSON, British Minister of Education, commenting on gov't action in increasing compulsory education age from 14 to 15, despite strong industrial opposition: "As a nation, we have come to realize that we cannot afford to send our young people into the battle of life untrained and ill prepared." 34-Q

" "
KING PAUL, of Greece, on being sworn in as new ruler, following death of his brother, KING GEO, last wk: "Our eternal fatherland is calling us today to a struggle of existence for her independence and her liberties. United we shall bring this struggle to an end." 35-Q

" "
NIKOLA PETROVIC, Foreign Trade Minister of Yugoslavia, criticising U S rejection of appeals for wheat: "The people can only answer these threats of hunger with a deep despising." 36-Q



Droke House

LUCY HITTLE, Editor
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Quote



MINING THE MAGAZINES

A Coming Problem—Too Much Food, Kiplinger Magazine, 4-'47.

Once again American agriculture is pouring out an abundance that can curse or bless. And the flow cannot be turned off. Agricultural economists, looking beyond '48, see real surplus trouble ahead if consumption is not somehow balanced with our output of food.

The big—and ominous—fact is that post-war agriculture production is on a much higher plateau than ever before. The other basic fact is that the coming food "surplus" actually means a deficit—a deficit of eaters thru a deficit of buying power that will surely come with any decline in the high production level of U S industry and business.

Farmers now produce enough to feed about 50 million more persons every yr than they could feed during '35-'39...

All of the numerous farm-economy devices of gov't... benefit payments, acreage and marketing quotas, and all the rest—can only minimize the impact of "over-production." Even if it were desirable for the nation, agriculture no longer can cut production enough to maintain a price level when buying power declines.

Thruout the war, purchases of the Army and Navy and aid to other nations gave farmers a gov't-guaranteed mkt of billions upon billions of dollars. This guaranteed mkt is tapering off, and inflation has begun to diminish both foreign and domestic mkts.

When will the country hear the traditional outcry for "farm relief?" Accuracy in economic forecasting is impossible, but it can be said pretty surely that the next Pres will have the problem of farm "surpluses" in his lap, possibly early in his administration.

ARGUMENT—1

It is a rare thing to win an argument and the other fellow's respect at the same time.—*Tuam Herald.*

BUSINESS—2

Business is sensitive. It goes only where it is invited and stays only so long as it is well treated.—*FRED WARING, quoted in Milwaukee Jnl.*

CHILDREN—Observation—3

A 5-yr-old, imitating adult reactions, had painted a large yellow house. When asked to tell about it she leaned over and very softly whispered to the teacher, "It's a Negro house. That's why it's so wobbly."—*RUTH K WEBB, "All Children Think and Plan," Childhood Education, 3-'47.*

CIVILIZATION—4

Someone has said that the greatest danger to our civilization is the extent to which slogans are supplanting reason.—*STUART CHEVALIER, "A World Community or a World State?" Vital Speeches, 3-1-'47.*

COMPETITION—5

If you cannot win, make the one ahead break the record. — *Keene Thrusts.*

EDUCATION—6

The farmer who put a bright new coat of paint on the pump in order to purify the water had nothing on ourselves in our efforts for the strengthening and development of the nation. Plans are being made for building great highways; inducements by way of tax reductions are extended to industry; subsidies are offered to the producers of bldg mat'ls; vast benefits are provided to bolster the income of farmers; and preparations are made for large grants to help erect magnificent public bldgs.

All of these things are to the good, just as was the paint on the farmer's pump. But we—thru our federal gov't—wholly neglect the education of our children, just as the farmer neglected the content of the water. — *RALPH McDONALD, "The Vanishing Teacher," Independent Woman, 3-'47.*

EGOTISM—7

The person who sings his own praises is quite likely to be a soloist.—*Construction Digest.*

ENVIRONMENT—8

Plea for good home environment: Man does not live by breed alone. — *MARCELENE COX, Ladies' Home Jnl.*

They DO Say . . .

Viking Press reported that 5,000 copies of JOHN STEINBECK's *The Wayward Bus* were destroyed when a truck transporting them to the bindery was struck by a bus traveling on the wrong side of the road. Publicity dept swears whole thing was an accident... Didja know that there's a Broadway photo studio where you can put your face in a cutout and be pictured as one of the "Men of Distinction"... *Fraternal Monitor* reports some interesting statistics on vets: Only 1 out of every 4,500 GI home loans guaranteed by VA has been defaulted to date. Also, 9 out of every 14 World War II vets have not applied yet for any type of education or job training under federal laws administered by VA... *United Nations World* notes that Frenchmen have new talking point for their *Tourisme* drive: France has world's *next-to-lowest* murder rate. Only snag so far as business is concerned: Britain, across the Channel, has *lowest* murder rate.

HONESTY—9

A NY lawyer tells of a conversation that occurred in his presence between a bank pres and his son who was about to leave for the West, there to engage in business on his account.

"Son," said the father, "on this the threshold of your business life, I desire to impress one thought upon your mind. Honesty ever and always is the policy that is best."

"Yes, father," said the young man.

"And, by the way," added the graybeard. "I would urge you to read up a little on corp'n law. It will amaze you to discover how many things you can do in a business way and still be honest." — *Harper's Magazine.*

HUMAN NATURE—10

John D Rockefeller, Jr, passing thru Shannon airport en route to the Continent, priced linen handkerchiefs at an airport shop and

was told, according to a Limerick story, that they were 6 shillings (\$1.20) each. Mr Rockefeller said, "Too expensive," and walked away.

For the next wk the shop was crowded with Irish ladies buying linen handkerchiefs to show themselves they could buy something Mr Rockefeller could not afford. —DEBS MYERS, "Limerick, Eire," *Holiday*, 4-47.

INGENUITY—11

When P T Barnum, later of circus fame, was running his famous museum in N Y, he discovered that persons were paying admission and staying for hrs. The place soon became so crowded that others could not get in. Barnum wondered how he could empty the museum without offending his patrons, so that the turnover would be greater. Finally he hit upon a plan. He had a sign made which he placed over a door leading to an exit into a rear st. It worked, for people soon began to follow the sign to see what new curiosity awaited them. The sign read: To THE EGRESS.—*Coal-Getter*.

MARRIED LIFE—12

A man and his wife used to have occasional friendly fights. One night after an unusually warm session the man was sitting on one side of the fire and the good wife on the other. Between them lay the cat and dog, lazily blinking at the fire. After a while the wife ventured this remark:

"Now, dear, just you look at that cat and dog. See how quietly and peacefully they get along together—why can't we do that?"

"That is all right," said the man. "But you just tie them together and see what will happen."—L O Dawson, *Light Spots*. (Weatherford)

NARROW-MINDEDNESS—13

If we had no "narrow-minded" people, we would forget how to argue. —*Loyal (Wis) Tribune*.

OBJECTIVE—14

An English writer said: "The men who prosper in this world are the men who mind their own business and keep on minding it. The following incident is an illustration.

"'Tatoes,' cried a peddler in Richmond.

"'Hush that racket. You dis-

tract the whole neighborhood,' responded a woman from a doorway.

"'You kin hear me, kin you?'"

"'Hear you? I kin hear you a mi' away.'"

"'Thanks, I'm hollerin' to be heard. 'Tatoes!'"—THOS H WARNER, *Church Mgt*.

ORIGIN—Pretzel—15

The word *pretzel* is derived from the Latin *pretiola*, meaning "little reward." It was the custom for priests to reward students for learning catechism. To make the pretzel more meaningful it was baked in the form of crossed arms to remind one of the attitude formerly assumed in prayer.—DAVID T ARMSTRONG, *Catholic Digest*.

Roosevelt Lore

A questioner, with loathsome cruelty, once asked Mrs Roosevelt, "Don't you think that the infantile paralysis from which your husband suffered has affected his mind?"

There was a great uproar at this vicious question, but Mrs Roosevelt held up her hand and showed that she was ready to reply.

"Yes, madame," she ans'd, "you are quite right in thinking that the President's affliction has strongly affected his mind. It has made him profoundly sympathetic with all suffering and pain." —IRVING HOFFMAN, *Hollywood Reporter*.

Two little boys (with the unknown cruelty of children) were plaguing a friend because he was lame. A woman paused and told them that they should not poke fun at anyone less fortunate than they. Besides, she said, just because he could not use his legs didn't mean he wasn't just as strong and brave as they were. The last great Pres, she said, became Pres, tho paralyzed. "And he," she cont'd, "was as strong and brave as any man living. I know. You see, I was his wife." —WALTER WINCHELL, *syndicated col.* 16

PREJUDICE—17

Prejudice cannot see the things that are because it is always looking for things that aren't.—N C Churchman.



CONFIDENTIALLY THRU A MEGAPHONE

Comes now the season when the slightly obese, after mo's of hibernating, resolve to take off a few surplus pounds by turning to "good, healthy exercise." For such folk, however, Dr Arthur H Steinhaus, the well-known physiologist, has some saddening statistics.

"It seems obvious," says Steinhaus, lecturing before the International Congress of Physical Education, "that modern man has neither the time, interest, nor physical endurance to depend on exercise alone for weight reduction." Besides, he adds, the practice is dangerous for the group who most need to lose weight.

The *Jnl of Physical Education*, pursuing the topic further, gives some enlightening data on the folly of trying to work off unwanted weight. It is pointed out that one large fig will provide enough energy to walk 1½ mi in 40 min. One serving of green peas, a pat of butter, a lamb chop, half a doughnut or a small glass of milk (all having about 100 calories) yield the power to run a mi in 8 or 9 min, walk 1½ mi in 21 min, or shovel more than a ton of sand.

"To walk off an ice cream sundae," says the *Jnl*, "requires a 10-mile jaunt in 5 hrs. To lose 1 lb of pure fat requires the expenditure of 4,320 calories which would require a run of 34½ mi at the rate of a mi in 8 or 9 min; laying 14,731 bricks; walking to the top of Washington's monument 48 times; wrestling 5½ hrs or one might choose to lose it at office work, requiring 11 8-hr days."

After all is said, and a great deal done, probably the soundest fat-reducing exercise is the one 1st propounded by Benj Franklin many decades ago: "Push yourself forcibly away from the table three times each day."



AUTOMOBILES: New engine-cooling fan with adjustable blades is automatically controlled by thermostat. Ordinary fans have fixed blades, are designed to cool radiator on hottest day. On cooler days they draw in too much air, waste power. With new self-adjusting blades, fan provides no more air than needed according to weather conditions, saves as much as 10 to 15% of engine power on cooler days. Will mean several extra mi's per gal of gas. (DAVID O WOODBURY, *Collier's*)

DENTAL AIDS: Tooth brush with dentifrice-impregnated nylon bristles is being mkt'd by No-Paste Brush Co, Rockford, Ill. (*News-week*)

FOOTWEAR: Toe portion of woman's shoe has elastic flaps which may be stretched and fastened by zipper or other means to provide style change from open to closed-toe shoe. (*Opportunity*)

New fringed rubber circlet slips over back of shoe or rubber, protects hose against slush or rain spots. (*Pathfinder*)

INTERIOR DECORATION: A wallpaper which conserves heat instead of absorbing it into the wall has been produced by English women research scientists. Action is due to metal decoration with which paper is encrusted, and enables room to be warmed up in 1/3 the normal time. (*York Trade Compositor*)

TELEVISION: David Sarnoff, pres of RCA, predicts mail by television. Letters on conveyor belts moving before cameras will be televised in a fraction of a second to their destination where they will be photographed and delivered. Sarnoff says process could be done cheaply and secretly. (*Capper's Wkly*)

PREPAREDNESS—18

In the minds of many people preparedness means readiness for war. The word has a more vital significance if it is understood to mean preparedness for the opportunities of peace.

Man uses his thought forces in a more beneficial way when he prepares himself to take advantages of every possibility for good that comes to him than when he makes ready for destruction and violence.

The thing for which we prepare and which we earnestly expect usually comes upon us. Food is prepared to be eaten; clothing is made to be worn; munitions of war are accumulated to be used in warfare. Just as truly preparations that are made for purposes of peace help to bring about the peaceful condition for which they are prepared. — FRANCIS J GABLE, *Good Business*.

REPARTEE—19

One time some yrs ago, when a Chicago heiress was engaging Fritz Kreisler to perform for a party for a \$3,000 fee, she explained somewhat loftily that he would not be expected to mingle with the guests.

Mr Kreisler instantly repl'd: "In that case, Madam, the fee will be \$2,000."—*N Y Times*.

REPETITION—Value of—20

One of the adv salesmen for *Nation's Business* bemoaned the fact that his prospects seemed forgetful. He had to repeat yesterday's lesson today—and again tomorrow.

The editor, a patient and far-seeing man, overheard him. "Have you noticed," he asked, "that the Telephone Co still is telling people how to use the dial phone?"—*Sales Mgt*.

SAFETY—Safe Driving—21

If you want to live to see 90, don't keep looking for it on the speedometer.—*Lookout*.

SALESMANSHIP—22

The young sgt was passing out apricots in small paper dishes to the chow line. He decided to experiment. He asked the next few men as they came by, "You don't want any apricots, do you?" And 90% of them said, "No."

"You DO want apricots, don't

you?" Approx 50% ans'd: "Yes, I'll take some."

The sgt then started asking: "One dish of apricots or two?" And despite the fact that soldiers don't like army apricots, 40% took two dishes, and 50% took one.—*Con Mu Topics*, hm, Conn Mutual Life Ins Co, Hartford.

Rules For Success

Be up to date, says the Calendar. Push, says the Button. Take pains, says the Window. Never be led, says the Pencil. Make light of everything, says the Fire. Be sharp in your dealings, says the Knife. When you find a good thing, stick to it, says the Glue." — *Good House-keeping*. 23

SPEECH—Speaking—24

Shortly after the abdication of King Edw VIII the famous Lady Asquith went to see her old friend, the then archbishop of Canterbury—who played an important part in the drama—but fearing she had tired him by staying too long, she made her apologies. "No, my dear," repl'd his grace. "It has been delightful to see you. You don't know how much of my time I spend listening to long-winded sincere people talking about things that really concern them."—DAVID L COHN, *This Is The Story*. (Houghton, Mifflin)

TACT—25

Once in the early days of his distinguished journalistic career, Edw P Mitchell included in one of his dispatches a rather sweeping condemnation of a certain local political organization.

"That won't do," objected his editor, Alphonso Ross. "You may think every mbr of that outfit is an utter fool, but don't write it."

"Then what shall I write?" the puzzled young reporter inq'd.

"You can say," repl'd Ross, "that every mbr, with one solitary and conspicuous exception, is an utter fool. Then when it's printed not a single fellow in the whole outfit will be offended." — *Your Life*.

VIEWPOINT—26

If a poor man cannot always get meat he is no worse off than the rich man who cannot always digest it.—*Pure Oil News*.

"... we were immigrants ourselves"

Coming out opportunely on the eve of the 2nd anniversary of the death of our wartime Pres, DONALD SCOTT CARMICHAEL's little collection, *F D R - Columnist*, (Pellegrini & Cudahy, \$3), provides an interesting bit of background. Here are uncollected col's written by Mr Roosevelt in 1925 and in 1928. As compiler Carmichael observes, these writings add "no world-shaking conclusions" to the record. But they provide an interesting study of an independent mind, and present many evidences of the liberalism that was later to become so dominant a Roosevelt characteristic. The selection here abridged was printed in the Macon (Ga) Daily Telegraph, just 22 yrs ago.

Yesterday I read 2 "letters to the editor." One from a farmer in Ga to an Atlanta paper; the other from a farmer in N Y to an up-state paper. Both letters were aimed against any proposal to increase European immigration to the country, and both referred to Europeans in gen'l as "ignorant peasants, whose living conditions are those of beasts."

Generalizations of this sort by Americans are even sillier than the generalizations of European writers who spend 3 wks in the U S, go back home and write 2 vol's on "America As I Found It."

It goes without saying that no sensible American wants this country to be made a dumping ground for foreigners of any nation, but it is equally true that there are a great many foreigners who, if they came here, would make exceedingly desirable citizens...

Experience in every State of the Union shows that a little new European blood of the right sort does a lot of good in any community. A certain agricultural county in a Northern State prided itself, up to perhaps 25 yrs ago, that its inhabitants came almost wholly from the old English and Scotch stock with a small admixture of the 1st Dutch settlers' blood. That county was rich in false pride and in mighty little else. Its agriculture was of no higher quality than it had been in the yr 1800. Its schools barely complied with the minimum of the law—its internal improvements were about as they had been 3 generations ago.

Into that community there came, by chance I think, about a doz families from Southern Germany. They were called peasants and looked down on as such. But their education was better than that of the old families among whom they settled, their morals were higher and their willingness and desire to improve conditions in gen'l was more truly American than that of

their neighbors. Within 10 yrs each one of these new families had made good. Their farms were better kept, their living conditions on a higher standard than those of their neighbors—and they were making more money. Today these families are a part of the community, thoroly Americanized, intermarried with the old stock, and every one admits that the increasing prosperity and progressiveness of that county is due largely to their example. A few years later some other families came in from Northern Italy, the right type of emigrant — they, too, have borne and are bearing their share in the gen'l improvement of conditions...

Incidentally, we lack a sense of humor and of proportion if we forget that not so very long ago we were immigrants ourselves. Scarcely a family which comes of so-called old American stock, but has the blood of various nationalities in its veins. It is only a question of going back a few generations, more or less.

Don't forget that some of the most backward and ignorant sections of the U S in the Northern and Southern States are sections populated almost exclusively with the so-called "pure American stock." On this very great question involving our future, no one has a right to speak without a pretty good first-hand knowledge of the whole of the U S.

Once upon a time, when a certain relation of mine was Pres, he had been blocked on some nat'l measures because too many Congressmen were unable to see beyond the confines of their own districts. The Pres was heard to remark: "I wish I could be Pres and Congress too for just 5 min's: I would pass a law requiring every candidate for Congress to file an affidavit that he had visited every State in the Union." There is a good deal in the thought.



Of Unity In Religion FRANCIS BACON

FRANCIS BACON, who died 321 yrs ago this wk, was the son of Lord Keeper of the Great Seal to Queen Elizabeth. From an early age, BACON was interested in science, and the search for scientific truth remained the great passion of his life. Three editions of Bacon's Essays were issued over a period of nearly 30 yrs. The selection abridged here is from the final issue, published a yr before the author's death.

The fruits of unity (next unto the well pleasing of God, which is all in all) are two: the one towards those who are without the church, the other towards those that are within. For the former, it is certain that nothing doth so much keep men out, and drive men out of the church, as breach of unity.

As for the fruit towards those that are within: it is peace which containeth infinite blessings... Of this I may only give this advice, according to my small model. Men ought to take heed of rending God's church by two kinds of controversies. The one is, when the matter of the point controverted is too small and light, not worth the heat and strife about it, kindled only by contradiction... The other is, when the matter of the point controverted is great, but is driven to an over-great subtilty and obscurity; so that it becometh a thing rather ingenious than substantial. A man that is of judgment and understanding will sometimes hear ignorant men differ, and know well within himself that those who differ mean the the same thing... And if it come to pass in that distance of judgment which is between man and man, shall we not think that God doth discern (that they intend the same) and shall accept both?

A clergyman, at a dinner, had listened to a talkative young man who had much to say on Darwin and his "Origin of the Species."

"I can't see," he argued, "what difference it would make to me if my grandfather was an ape."

"No," commented the clergyman, "I can't see that it would. But it must have made a great difference to your grandmother." — *Erie Ry Magazine*.

" "

Asked what he thought of the two candidates for the election, an enlightened voter repl'd: "Well, when I look at them I'm thankful only one of them can get elected." — *Jnl of Education*.

" "

A man entered the theater without a ticket, selected a comfortable seat and sat down to enjoy the picture. Just then an usher rushed up and said, "Just a minute, sir; where's your ticket?"

Repl'd the gate-crasher, "Oh, my name is Crime, and everyone knows crime doesn't pay." — *Office Appliances*.



OF THE WEEK

POLITICIAN: A guy who contrasts his wings and halo against his opponent's horns and tail.—*Judge*.

" "

HOBO: A road's scholar.—*Parts Pups*, hm, Genuine Parts Co, Atlanta, Ga.

" "

A censor is a guy who sticks No's into other people's business. — *American Gas Ass'n Monthly*.

" "

BANQUET: 50¢ dinner served in sufficient number to enable caterer to charge \$2 for it.—*Cosmopolitan*.

" "

There are more wise crackers than smart cookies.—*Fifth Wheel*, hm, Ind Motor Truck Ass'n.

GOOD STORIES YOU CAN USE

I LAUGHED AT THIS ONE

FRED ALLEN

Comedian

Two men worked in the shipyards and were best friends. One was a timekeeper and the other was a welder. One day a large sheet of metal... fell on top of the welder and killed him immediately. It took 4 hrs to raise the 3-stories-high sheet of metal and recover the welder's body.

"I did all I could for him," wept his best friend, the timekeeper. "I kept his card marked Time-In until they recovered his body." — *LEONARD LYONS, syndicated col.*

This notice appeared in a western Ky newspaper: "Positively no more baptizing in my pasture. Twice here in the last 2 mo's, my gate has been left open by the Christian people and before I chase my heifers all over the country again, all the sinners can go to Hades."—*Link*.

" "

A young man, having imbibed too freely, draped himself around a lamp post when a priest walked up to him. Said the priest, "Young man, what do you mean by being in such a condition? What on earth have you been drinking?"

To which the youth repl'd, "Three Fathers, feather."—*Western Bldg*.

" "

The neat, stylishly-stout woman turned sweetly to the plump woman near her as a seat on the crowded st-car was vacated. "You sit down," she suggested. "You're older than I am."

The plump one glared. "Indeed I am not older than you! Sit down yourself."

The 1st sat, smiling comfortably to herself. Several blocks later she leaned toward her seat-mate and

confided quietly: "That remark gets me a seat every time."—*MARCIA WINN, Chicago Tribune*.

" "

A convoy skipper in the last war, who had compiled an enviable record of crossings, during which he had dodged an amazing number of enemy torpedoes without losing a ship was asked how he did it.

"Very easy," he repl'd. "Before the war I was a broker, and while engaged in the business I learned that there is nothing more uncertain in the world than the stock mkt. So I hit upon the simple scheme of merely following any price fluctuation curve I found in the newspapers and setting my course by it... It worked perfectly except when I tried the '29 chart. That took me much too far south." — *Financial Post*.

" "

A San Diego grammar-school teacher was forced to separate two little boys at recess. "Sammy," she said, "why did you kick John in the stomach?"

"I couldn't help it—he turned around too quick."—*This Wk*.

" "

A confirmed woman-hater looked up from the piece of wood he was whittling by the old cracker barrel.

"Women wouldn't be here except for a little misunderstanding," he snarled. "The Lord came down from the sky one day and asked Adam how things were going. Adam felt a little pernickety that day and said, 'Lord, you ain't givin' me no company.'

"That's right," said the Lord. "Maybe what you need is a nice woman."

"Adam turned white at that and said, 'Aw, Lord, can't you take a rib?'"

"And that's just what the Lord did. The next day Eve put in her appearance, and you fellers know the rest of the terrible story." — *Townsend Nat'l Wkly*.

Quote

